

2022-2023 District Goals

District: 110CO
Constitutional Area: Europe



SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 1% of clubs in our district report service.

Action Plan

[2022-2023 District goals CO GST.docx](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

GLOBAL MEMBERSHIP APPROACH SUPPORT

No, the district team has not yet identified a Lion as our Global Membership Support Lead

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	10	8
2nd Quarter	0	0	10	8
3rd Quarter	0	0	10	8
4th Quarter	0	0	10	8

FY New Clubs

0

FY Charter Members

0

FY New Members

40

FY Retention Goal

32

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

8

Action Plan

[2022-2023 District goals CO GMT.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 50% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 50% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

Action Plan

[2022-2023 District goals CO GLT.docx](#)

LCIF

Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 5% and club participation in our district increases by 5%.
- b. Our team will ensure that 100 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 50 to LCIF and I will ask 5 members of my district cabinet to make a personal donation to LCIF.

Action Plan

[2022-2023 District goals CO LCIF.docx](#)

CUSTOM GOALS

Goal Statement

We hope to recruit new members (young, diversity), by:

- PR and image campaign
(Increase brand awareness & improve image)
- Increase social media presence
- Target group 35-50 year old
 - o Promote discussion in clubs on how to attract 35-50 year olds
 - o Making club more attractive for 35-50 year old: "learning and growing"
- Find a connection with Leo clubs
- Showcasing vibrant, innovative clubs

Action Plan

Goal Statement

Membership growth of 8 members in Fiscal Year 2022-2023

Action Plan